SENEPOL WORLD

Senepol

Heat Tolerant

Tender Beef

SUMMER 1998

Your Place in the Market Place

1998 Convention & Sale Highlights

The Brand that means...

BETTER BEEF BREEDERS — an alliance of six herds, 800+ head of registered cattle representing four breeds. The opportunity to practice population genetics in an economy of scale. Senepol and Senepol composite cattle are major breeds in each of the herds represented.

BETTER BEEF BREEDERS didn't form by accident, but rather through years of following the same roads – believing in objective contemporary data – managing herds in practical "all-grass" operations – building herds on proven genetics – eliminating problems so customers never have the opportunity to own them.

BETTER BEEF BREEDERS are Senepol breeders who share these common views, who found themselves owning the same bulls or using them through sons and artificial insemination. The Senepol Bull Battery is second to none and includes such popular sires as WC-850, CN 5225, RAB Mr Efficiency S126A, CN 5938D "Pure Profit" and "Volcano". Several sons are currently being tested among these herds that may very well prove superior to their sires.

BETTER BEEF BREEDERS includes producing and marketing purebred Senepol seedstock as well as Senepol composite breeds such as Senegus & Seneford. The group also includes outstanding Red Angus, Angus and Hereford seedstock – these programs were built on the same foundation as the Senepol herds.

BETTER BEEF BREEDERS are sensitive to customers' needs through various cycles of the beef supply chain, and are continually seeking ways to improve their customers' marketing options.

BETTER BEEF BREEDERS – a brand folks in the Senepol breed are going to be seeing more often. The Better Beef Breeders are...

...Full Service Genetic Providers

Copeley Farms
Jimmie Massie - Owner
Thomas Bowles - Manager
810 Castle Rock Road
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(804) 784-5034

SPRINGSIDE FARM
Johnny & Lucy Smith
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Versailles, KY 40383
(606) 873-0674

CEDAR HILL FARM
Dan Stickel, Owner
Rt. 2, Box 85A
Jane Lew, WV 26378
(304) 884-7993

4-D Enterprises
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Rt. 1, Box 710
New Castle, VA 24127
(540) 864-6915
(540) 864-6929 Fax
the Virginia home of WC-850

Old Dominion SENEPOL
Joe & Connie May
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Keswick, VA 22947
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Cross Creek Cattle
Cattle with a calculated difference
Dan & Joyce Cross, Owners
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Gold Hill, NC 28071
(704) 279-6249
All they'll ever need is grass & water

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OFFICIAL PUBLICATION OF THE SENEPOL CATTLE BREEDERS ASSOCIATION

SUMMER 1998

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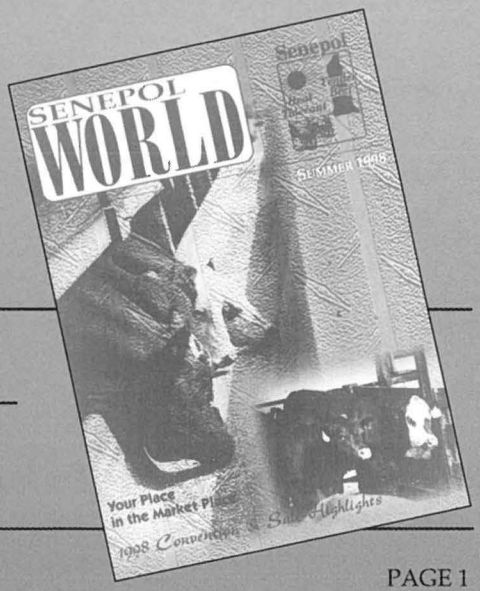
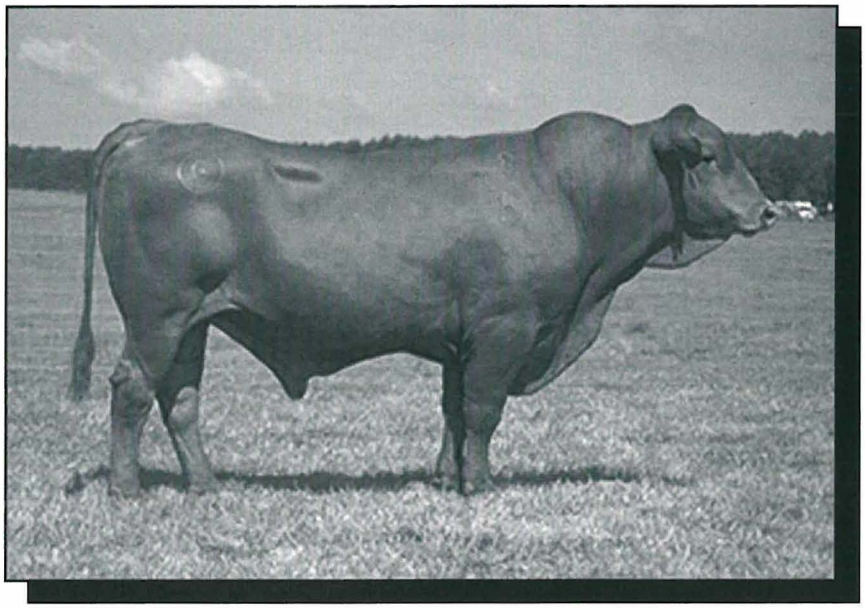


COVER — *Your Place in the Market Place*

Senepols alliance with Aztec Cattle Company offers marketing opportunity to Senepol breeders and their bull customers. Details on page 7.

The Cream...



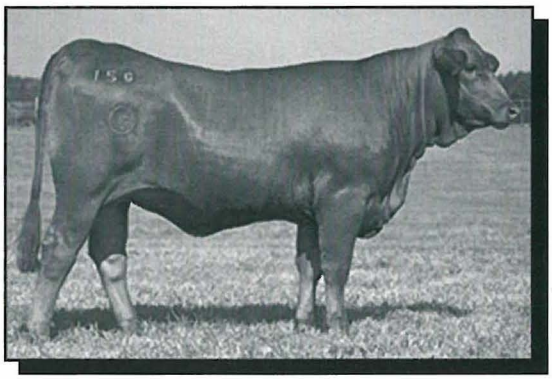
HBC HOT STUFF 8E E.T.

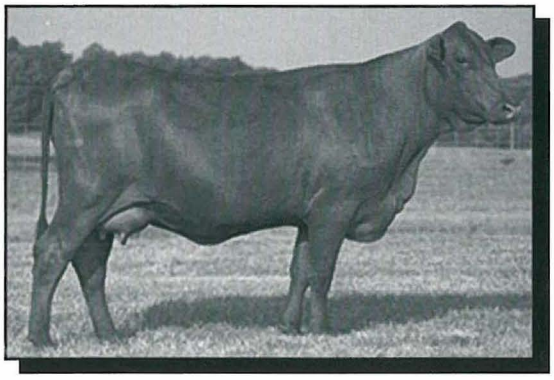
01073416 — Calved: Jan. 7, 1995 — Tattoo: BE HBC8E

HBC HOT STUFF 25A 01060783	ASL HOT SHOT 106U	WC 837P THE KING CN 702
	WC 4586	WCS 801 WCS 3591
	WCS 603	FOUNDATION
WC 4857 01003835	WC 3027	FOUNDATION COW FOUNDATION WCP 750

	BW	WW	MM	M&G	YW
EPD	1.2	16	-5	3	24
(Acc)	(.60)	(.50)	(.15)		(.17)

... always rises ...





... to the top!

"8E" has risen to the top as the best breeding son of Senepol's No.1 Weaning Weight Trait Leader, HBC Hot Stuff 25A.

Already this young sire has sired the Grand Champion Female at the '98 Houston Livestock Show, the high-selling $15,500 heifer calf at the '97 Honey Bee Creek Production Sale, (pictured above right). Three full sisters in production (one pictured above left) are as potent producers as they are eye appealing.

Prime Rate Ranch...

COMMITTED TO EXCELLENCE

Art Martinez, owner
26900 N.W. 132nd Parkway
Okeechobee, FL 34972
(305) 446-3234 • (305) 443-9651 Fax

SENEPOL CATTLE BREEDERS ASSOCIATION
BREED FOUNDED IN U.S. VIRGIN ISLANDS

1998 Senepol Board of Directors

ART MARTINEZ, PRESIDENT
401 Miracle Mile Ste. 302, Coral Gables, FL 33134
(305) 446-3234 - Office / (305) 663-9914 - Home
(305) 443-9651 - Fax

HANS LAWAETZ, VICE PRESIDENT
P.O. Box 1576, Fredrikstead St. Croix, VI 00841
(809) 778-2229 - Office / (809) 778-3602 - Home
(809) 771-0279 - Mobile / (809) 778-0270 - Fax
virginislandsolympic@worldnet.att.net - E-mail

MITCHELL GAY
Past President, Ex-Officio
552 Co. Rd. 271, Clanton, AL 35045
(205) 646-3999 - Office / (205) 646-3213 - Home
(205) 646-3889 - Fax

GREG COMSTOCK, SENEPOL WORLD, EDITOR
P.O. Box 88, Louisa, VA 23093
(540) 967-3825 (540) 967-1763 - Fax

DEE ANDERSON
Rt. 2, Box 679, Willis, TX 77378
(409) 767-4905 - Home / (409) 514-2317 - Office

CAROLINE GASPERI
Box 969, Christainsted, St. Croix, VI 00821
(809) 773-1508 Home/Fax

DAN CROSS
155 Cross Creek Dr., Gold Hill, NC 28071
(704) 279-6249 - Home/Fax

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P.O. Box 639
Hurley, MS 39555
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P.O. Box 5222237, Miami, FL 33152
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P.O. Box 125, Jackson, AL 36545
(256) 246-4869

OTTO MCCARTY
P.O. Box 68, Aiken, SC 29802
(803) 648-4843

RUSS PAGE
1201 Sunset Ridge, Watkinsville, GA 30677
(706) 760-0796 - Home / (706) 769-0797 - Office
repropro@negia.net - E-mail

CARL PARKER
305 Co. Rd. 591, Rogersville, AL 35652
(256) 247-0521 - Home / (256) 247-0968 - Fax

JOHNNY MAC SMITH
4590 Clifton Pike, Versailles, KY 40383
(606) 873-0674 - Home/Fax

MIKE SMITH
1922 Hwy. 142E
Covington, GA 30014
(770) 786-9252 - Home / (770) 786-1778 - Office/Fax

Food For Thought

By: Greg Comstock, Editor, Senepol World

Growing Pains ! *It seems that growing pains are the one thing which have remained constant during my time with the Senepol Cattle Breeders Association. If you look back over the last few years, you will see countless instances where our breed, and our association encountered change and challenges that seemed too much for a small group such as Senepol, but here we are! We've survived those "growing pains" to be ready for the next set that will certainly come our way.*

One big hurdle that Senepol cleared is the move from a "FAD" breed to a genetic contributor to the beef industry. I think this is the greatest thing for the long-term benefit of the breed, but it comes with a price. Before, our cattle were evaluated on their supply. It didn't matter how good they were. They were Senepol, and they were scarce. Now their value is based on demand which is driven by "real world" issues such as droughts/feed supply, commercial bull sales, feeder/packer acceptance, etc. This is all a bit too "real" for the cow-traders, which are more scarce these days. Today, the cattle have to be really good. They have to have performance records, EPD's, Proven Pedigrees, Muscling, Soundness - the list goes on. Is that bad ? I don't think so; these are the same criteria the "major breeds" of the beef industry demand. I think it's better to play in the major leagues - even if the competition is tougher!

I think Senepol is going to fare pretty well against this competition. New programs, such as the Senepol Sire Test, the Senepol Feeder Cattle Marketing Program, and the International Senepol Satellites are helping to meet the challenges of competing against larger breeds. These are some great tools! They are more work - you have to use them, and learn from them, but collectively we should be able to breed better cattle in the next 5 years than we have in the last 20. Remember the excitement with those early Senepol sire summaries? Certainly, that kind of information wouldn't raise an eyebrow today, because we have grown to the point where we expect it.

Remember when the only form of communications were newsletters from the main office? Sure, we still have 2-3 of those a year, but we also have a quarterly magazine, which you are reading now, a biannual membership directory, to help breeders stay in touch with one another, and your association has put out numerous displays, videos, brochures, etc. In fact, SCBA's advertising/promotion budget is more than 10 times what it was in 1994. Senepol's exposure has grown to the point where 13 beef industry magazines ran Senepol features during the 1997-98 term. This is an area where both the breed and the association have really grown, but I think we've only seen the tip of the iceberg. I think cooperative marketing efforts will provide effective and efficient ways to get our message out, and our new breed registry service is going to greatly enhance individuals opportunity to promote their ranches & genetics. While some of this growth in promotion and advertising has presented a challenge to SCBA's budget, the breed is better off for it. This growing pain is one that is constantly negotiated.

One might predict that we are preparing for yet another growing pain, as we begin to make the move of our breed registry from American Breeds Registry Association (ABRA) to EPD International, Inc. If you've ever moved, you know it's not fun. Murphy's law always applies - a delay in someone's paperwork - some information that did not make the move as planned. Have faith - this is another step in Senepol's growth. Sure we're leaving some good friends in Kansas City, but I know that we'll be working with good folks in Georgia, and I truly, believe that this move will best serve the long term growth of both the breed and the association. As we make this move, please have a little patience, and just think - a year from now, this will all be "old news" and we'll be worrying about some new set of growing pains.

I commend SCBA's Board of Directors. They try to make these growing pains as painless as possible, but I predict that Senepol breeders are going to have them in one form or another for some time. So, if you ever get frustrated about living through these growing pains - just remember....

...without them - you're not growing !

'98 National Senepol Convention Highlights...

Jim Gresham is Senepol's Cattleman of the Year

Jim Gresham - '98 Winner of the Mario Gasperi Award for "Senepol Cattleman of the Year", pictured here with Rob Brown (right) at the '98 National Senepol Convention.

Jim & Rob receiving the '98 Genetic Trait Leader Award for the bull, AC-761, which they own in partnership. They represent two of only three Senepol Breeders to ever receive the Mario Gasperi Award; Rob received it at the '95 National Convention in Jackson, MS.

Jim Gresham, owner and operator of Circle G Ranch, and Honey Bee Creek Senepol was honored with the Mario Gasperi, "Senepol Cattleman of the Year" Award, which was presented during the annual SCBA Awards Banquet by SCBA's Director of Publications and Promotions, Greg Comstock.

Gresham, who was joined at the banquet by his wife, Gail, son, Tony, and daughter-in-law, Jennifer, was genuinely surprised by the award. However, the last 12 months have led to a string of successes for his Honey Bee Creek Senepol Division that would be hard to match for any rancher - in any breed !

In September of '97, Gresham hosted one of the breed's largest Senepol Sales, "Dynamic Senepol Genetics I", which resulted in several new herds being founded, one of the breeds top sale grosses to date, and a high selling bull and female lot both being appraised at over $15,000.

This past February the Senepol breed headed West - to Houston. The Senepol Command Performance I Show & Sale marked the first time that Senepol had been exhibited at the Houston Livestock Show & Rodeo - the World's largest livestock exposition. Honey Bee Creek's assisted several other consignors in hauling their cattle, grooming and fitting, and even assisting some in showing their stock. When the day was over, Honey Bee Creek won Grand Champion Bull, Grand Champion Female, Reserve Grand Champion Bull, and Best Six Head, before being named Premier Breeder.

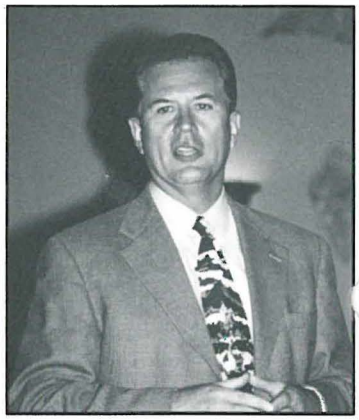
The Following day, Honey Bee Creek's Champion Bull, HBC Hot Stuff 104F, was the high selling bull in the Command Performance I Sale, going to Jose Pereira in Paraguay for $5,000.

The 1998 Senepol Sire Summary arrived with 4 Honey Bee Creek sires achieving Genetic Trait Leader Status. One of these bulls, HBC Hot Stuff 25A, vaulted to the #1 Weaning Weight Trait Leader, and posted the highest Yearling weight EPD in the '98 Sire Summary.

The day after receiving the award, a Honey Bee Creek consignment, HBC Garret 23C topped the '98 National Senepol Sale. She was a daughter of another Honey Bee Creek, home bred sire, HBC Chieftain 3A E.T., who also achieved '98 Genetic Trait Leader status. The 23C cow was also the mother of the Grand Champion bull at the Houston Livestock Show. Tom Dalbey, Farm Manager for Honey Bee Creek, stated, "Building around important cow families, and proven sires has really paid off".

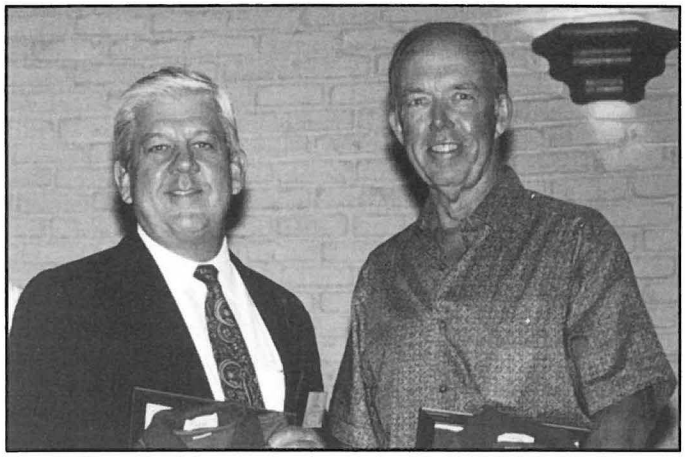
The Cattleman of the Year Award is named for Mario Gasperi, a pioneer of the Senepol Breed and founder of Castle Nugent Farm in St. Croix. Gasperi was instrumental in promoting the breed in the mid- to late-'70s, and in initiating the performance tested programs that now assist in guiding genetic decisions at leading operations such as Jim Gresham's Honey Bee Creek. Gasperi's wife, Caroline, son, Mauro, and brother, Enrico, operate Castle Nugent today, and maintain one of the world's largest Senepol herds with complete performance records.

left: *Retiring SCBA President, Mitchell Gay, takes a moment to thank his family for their support during his year at the Senepol helm. (pictured from left: sons, Ross, Scott, and Grace Gay,)*



right: *Jim Whitt, author of "Roadsigns for Success", and Columnist for Calf/Cattle Feeder Magazine, served as the Keynote speaker for the convention, and inspired the attendees of Friday night's banquet.*

- Martinez & Lawaetz to Lead Senepol Breed for '98-99 Term -



Florida's Art Martinez, (left), and Hans Lawaetz of St. Croix were elected to SCBA President, and Vice President, respectively

Art Martinez, of Okeechobee, Florida, is the owner and operator of Prime Rate Ranch, a large full-blood Senepol and commercial cow/calf operation. Art served as President of the Florida Senepol Association, under his leadership a Senepol breed feature was made an annual part in the *Florida Cattleman* magazine. A member of SCBA's Board of Directors since 1995, Martinez was elected Vice President at the '97 National Senepol convention in Pigeon Forge, Tennessee. Very active in promoting Senepol abroad, Art has visited Brazil and Venezuela where he represented the SCBA. Martinez grew up in Cuba, graduated from the University of Miami with a degree in mechanical engineering and has spent nearly 30 years building a successful business as a contractor and developer. Martinez and his wife Maggie, have three daughters.

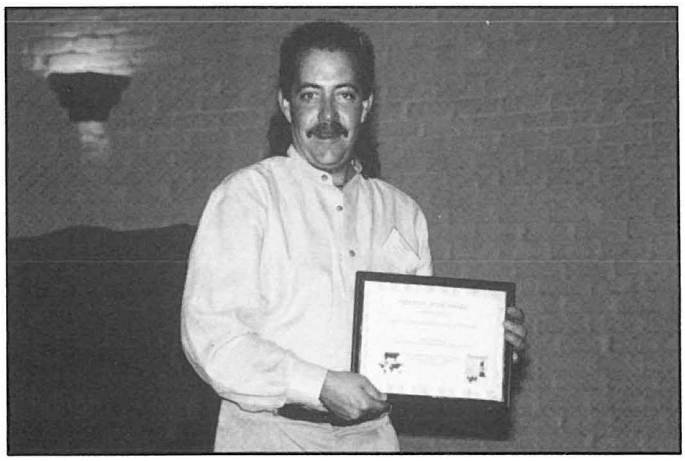
Hans Lawaetz, a native of St. Croix, was reelected to to the Board of directors - having just retired from serving SCBA in the same Board position. Lawaetz was subsequently elected Vice President of SCBA. Under a 1995 ammendment to SCBA's ByLaws, he was able to succeed himself to the Board of Directors. He has served SCBA on the executive committee and as chairman of the international committee. Back home on St. Croix, Lawaetz serves as President of the Virgin Islands Senepol Association and was instrumental in establishing the first "St. Croix Hand Picked Sale" in 1995 which just celebrated it's third birthday. He and his wife Judy, live at Annaly, which is a vertically integrated operation, owning their processing plant, thus owning their product from conception to the retail counter. The processing plant is run by Lawaetz's daughter Jody Mays.

Tennessee, Texas & Virginia Senepol Associations recognized at '98 National Senepol Convention

Some new names came to the forefront when it was time to pass out the State Association Awards at the '98 National Senepol Convention. After the Florida & Alabama Senepol Associations had spent the last three years swapping the Golden Spur & Silver Spur Awards - Tennessee and Texas made their way to the head of the pack.

The Golden Spur Award is given to that State Affiliate which most aggressively and successfully promotes the Senepol breed. Special functions, numbers of registrations, and memberships, and printed promotion all play a role in determining the winner. The Silver Spur Award is essentially the "runner-up" Award to the Golden Spur Award. Both the Tennessee and Texas Senepol Associations made large increases in the numbers of animals registered. Tennessee hosted a very successful '97 National Convention & Sale, while Texas hosted the inaugural Senepol Command Performance Show & Sale at the Houston Livestock Show & Rodeo.

Dan Stickel, President of the Senepol Association of the Virginia's (combined association for Virginia & West Virginia) received the most improved State Association Award. Four years ago, membership in these two states was essentially zero, now several major herds have developed, and Virginia enjoys one of the Nations highest percentage growth rates in Senepol registrations.



***above:** Reggie Merritt, President, Tennessee Senepol Association accepts SCBA's Golden Spur Award as the State Association that has most aggresively promoted Senepol during the past year.*

'98 National Senepol Convention Highlights...

SCBA Membership elects new leaders...

Caroline Wall Gasperi will represent breeders in Region I, and is the second generation on Castle Nugent Farms, originally known as Cane Garden Farms. The ranch was of great interest to Caroline from her earliest childhood when she actively helped with the N'Dama cattle found on the farm. Her fascination grew when the first Senepol cattle were introduced from the herd of Bromely Nelthropp. After school and marriage in Italy she returned to St. Croix and the ranch in 1963. Caroline was involved with the first Senepol organization when her husband, Mario, who was central in its formation, was elected the first Executive Secretary. She was a board members until shortly after his death in 1989 as well as an active participant in Castle Nugent Farms. She continues her work on the ranch with her brother in law Kiko, and son, Mauro. She was a member of the Caribbean Area ASC Committee under five Presidents and has been a member of the National Cattleman's Beef Association since 1985. Caroline manages Castle Nugent Farms Guest House during the winter tourist season and for cattle buyers in the Spring and Summer.

John W. DeGroote, M.D., of Hurley, Mississippi will represent breeders in region V. He and his wife, Lucretia, own and operate Oak Lane Arabians & Senepol. They have eight children and eight grandchildren.
Dr. DeGroote is an internist, and endocrinologist by trade, but he's been involved in Arabian horses and Beef cattle for some 20 years. Oak Lane made their entry into the Senepol breed in 1996, and have been quickly putting together one of the South's finest herds - selecting some of the breed's elite females based on performance & progeny data.

Earl King, is no stranger to anyone associated with Senepol Cattle. Earl and his wife Ruby live in Jackson, Alabama, and have 4 children and 3 step children and 12 Grand Children. He is an active member of the Mt. Gilead Baptist Church. For 35 years King owned and operated Jackson Glass Co. with 3 locations. Earl is currently President of Clark Co. Cattlemen's Association and Vice President of the Alabama Senepol Association. Just outside of Jackson, Earl owns and operates King Farms, which runs about 55 Senepol and 12 Senegus cows.

Georgia's Mike Smith to fill Gresham's seat on SCBA Board....

Mike Smith, of Covington, Georgia will fill the remaining year of Jim Gresham's three year term. Gresham announced in May that he would be resigning from the Board of Directors effective June, 1998. Gresham stated that the reasons for his resignation were business related, and that he felt he would not be able to give the association the needed time to do the job he would expect of himself as director.
Though he has big shoes to fill, Mike Smith is energetic and enthusiastic about the Senepol breed, and says he looks forward to serving his fellow breeders. Mike has been a student of Senepol for the last years; previously, having been involved as a commercial cow/calf operator during the last 20 years. Mike is a general contractor, when he's not raising Senepol, and Senepol cross cattle. Mike and his wife, Mary, have three children, and two grandchildren.

Participants in the 1998 Senepol Junior Stockman's Contest: from left: Chris Matthews, Kentucky - 3rd Place, Senior Division, William Smith, Kentucky, 1st Place, Senior Division, Sharon Payne, Virginia, 2nd Place, Senior Division, Jesse Smith, Kentucky, John Smith, Kentucky, B.J. Kopp, Louisiana, 3rd Place, Junior Division, Katie Comstock, Virginia, 2nd Place, Junior Division, Benjamin Coley, Georgia, Jill Comstock, Virginia, 1st Place, Junior Division

SCBA Juniors Show Their Stuff...

The '98 National Senepol Convention proved to be just as busy for SCBA's Junior Members as it was for their adult counterparts. David Pearman, of Harrogate, Tennessee, served as supervisor for the Junior Stockman's Contest, while Charles Terry from Winchester, Kansas served as the contest official. This year's contest was the toughest yet, as junior competitors had to understand and locate structural joints, and muscle groups. In addition contestants had to be familiar with Senepol history and breed traits.
Following the contest, the Juniors held their own annual membership meeting, and elected the following officers: President, William Smith, Versailles, Kentucky, Vice President, Katie Comstock, Louisa, Virginia, and Secretary-Treasurer, Jill Comstock, Louisa, Virgina.
It wasn't all work - Juniors enjoyed a "Dolphin-sight-seeing" C[illegible] on Friday, and spent more than a few hours at the beach and p[illegible]

Senepol Returns to Houston...

1999 Command Performance II

In February of this year, Senepol breeders from across the country gathered at the World's largest Livestock Exposition - The Houston Livestock Show & Rodeo (HLS&R) to witness Senepol's first Command Performance Show & Sale. This event was a tremendous success for the breed, allowing truly global exposure to the breed. In addition to animals sold at the Command Performance I Sale - spinoffs have included several new buyers who were introduced to our breed and breeders at Houston.

Already plans are underway for the '99 edition of the Senepol Command Performance Show & Sale, which is scheduled for the 3rd weekend in February, 1999. Some changes have been made in both the class stucture, and the show/sale regulations, so please look over the following. If you were a Houston consignor in '98, then you should be receiving entry information, directly from HLS&R. If not, then you may contact: Senepol Command Performance II, c/o *Senepol World*, P.O. Box 88, Louisa, VA 23093 (540) 967-3825, (540) 967-1763 - FAX.

All Senepol exhibitors must be members of the Senepol Cattle Breeders Association, (SCBA), and should return their entry forms to: Senepol Command Performance II, c/o *Senepol World*, P.O. Box 88, Louisa, VA 23093 (540) 967-3825, (540) 967-1763 - FAX.

Show & Sale Rules:

Again this year, Senepol Cattle Breeders Association appropriates 50% of the premiums for the Show. The total (combined) premium will be paid directly from the HLS&R offices.

Each entry's tattoos and/or brands will be checked, and must correspond with the registration certificates. Animals will also be processed at check-in to collect: weight, hip height, scrotal circumference, and ultrasound carcass measurements. The Judge will be furnished with the following data on each entry: 1) current EPDs as calculated by SCBA, 2) ultrasound data for: Ribeye, Backfat, and intramuscular fat (marbling), 3) current weights, heights, frame scores, and scrotal circumference (bulls).

The most substantial change from the Senepol Command Performance I format is that animals may be entered in the show without being sold in the next days sale. However, all animals entered in the sale must be shown. Only animals which win divisional or Grand Champion honors may be added to the Senepol Command Performance sale offering if not already cataloged as such.

Class breakdowns are as follows:

	FEMALE CLASSES:	
1.	Spring Heifer Calves	calved 3-1-98 and later.
2.	Junior Heifer Calves	calved 1-1-98 through 2-28-98.
3.	Junior Heifer Calf Champion	(classes 1 & 2)
4.	Reserve Junior Heifer Calf	(classes 1& 2)
5.	Winter Heifer Calves	calved 10-1-97 through 12-31-97.
6.	Senior Heifer Calves	calved 8-1-97 through 9-30-97,
7.	Senior Heifer Calf Champion	(classes 5 & 6)
8.	Reserve Senior Heifer Calf	(classes 5 & 6)
9.	Summer Yearling Heifers	calved 5-1-97 through 7-31-97.
10.	Spring Yearling Heifers	calved 3-1-97 through 4-30-97.
11.	Junior Yearling Heifers	calved 1-1-97 through 2-29-97.
12	Champion Yearling Heifers	(classes 9, 10, & 11)
13.	Reserve Champion Yearling Heifers	(classes 9, 10, & 11)
14.	Senior Yearling Heifers	calved 6-1-96 through 12-31-96.
15.	Mature Cows	calved 5-31-96 and earlier.
16.	Champion Cow/Calf	(classes 14 & 15)
17.	Reserve Champion Cow/Calf	(classes 14 & 15)
18.	Grand Champion Female	(classes 3, 7, 12, & 16)
19.	Reserve Grand Champion Female	(classes 3,4, 7, 8, 12, 13, 16, & 17)
	BULL CLASSES:	
20.	Spring Bull Calves	calved 3-1-98 and later.
21.	Junior Bull Calves	calved 1-1-98 through 2-28-98.
22.	Junior Bull Calf Champion	(classes 20 & 21)
23.	Reserve Junior Bull Calf	(classes 20 & 21)
24.	Winter Bull Calves	calved 10-1-97 through 12-31-97.
25.	Senior Bull Calves	calved 8-1-97 through 9-30-97,
26.	Senior Bull Calf Champion	(classes 24 & 25)
27.	Reserve Senior Bull Calf	(classes 24 & 25)
28.	Summer Yearling Bulls	calved 5-1-97 through 7-31-97.
29.	Spring Yearling Bulls	calved 3-1-97 through 4-30-97.
30.	Junior Yearling Bulls	calved 1-1-97 through 2-29-97.
31	Champion Yearling Bull	(classes 28, 29, & 30)
32.	Reserve Champion Yearling Bull	(classes 28, 29, & 30)
33.	Senior Yearling Bulls	calved 8-1-96 through 12-31-96.
34.	Two Year Old Bulls	calved 1-1-96 through 7-31-96.
35.	Senior Champion Bull	(classes 33 & 34)
36.	Reserve Senior Champion Bull	(classes 33 & 34)
37.	Grand Champion Bull	(classes 22, 26, 31, & 35)
38.	Reserve Grand Champion Bull	(classes 22, 23, 26, 27, 31, 32, 35 & 36)
	GROUP CLASSES:	
39.	Get of Sire	Four (4) animals shown in individual classes with both sexes represented, and all to be the progeny of one sire. Note: Animals may be owned by more than one exhibitor.
40.	Best Six Head	Six (6) animals owned or co-owned by one exhibitor. All animals in this class must compete in individual classes.

Special Rules For Specific Female Classes:

Females in classes 9-11 must be safe in calf, and arrive at the sale site with a signed veterinarian statement or ultrasound proof of pregnancy.

Females in Class 14, "Senior Yearling Heifers", must be safe in calf, or have a calf at side.

Females in Class 15 "Mature Cows", must have a calf at side. If said calf is born prior to 9-1-98, the cow must be safe in calf.

Special Rules For Specific Bull Classes:

Bulls in Classes 25-38 must pass a reproductive soundness exam, and supply certificate of such at processing.

SENEPOL FEEDER CATTLE MARKETING PROGRAM

1) **Purpose:** The SCBA and Aztz Cattle Company have developed an alliance for quantifying the value of Senepol cross cattle in the area of carcass quality and animal performance resulting in expanded marketing opportunities for Senepol breeders. The SCBA is committed to providing financial opportunity to all SCBA members and to those commercial cattlemen who purchase Senepol bulls. Senepol and Senepol cross cattle need this system to reap a reward for superior genetics and the time and efforts of dedicated breeders.

2) **Methods:**

a) Aztx Grazing Program then to the feedyard. Aztx needs 2months notice of numbers and weights so as to secure grazing pastures. The projected pickup dates are late October to the first of November. Therefore, nominations need to be in ASAP! This pickup will get fall and early winter calves. If this pickup is successful, another pickup date will be scheduled in February or March to get late winter and Spring Calves.

b) Graze (stocker) your own steers or group stocker your steers and ship to Aztx feed yard at the same time as the Aztx grazing program steers

3) **Eligibility of Consignors:**

a) Senepol breeders of fullblood, purebred, or percentage Senepol, and commercial breeders with any percentage Senepol.
b) No calf can have more than 3/16 Brahman cross.
c) Any Senepol breeder who has other breeds may enter these other breeds with his Senepol calves.
d) Breeders without any Senepol influence may be invited to participate in order to complete a truckload (48,000 – 50,000 lbs.) as long as they fit body composition. Example: English breeding and English crosses. No pure exotics.
e) Must consign at least 5 head with no upper limit.

4) **Requirements for Entry:**

a) Age: 7-14 months at time of pickup.
b) Weight: 400 – 600 lbs. At time of pickup.
c) Truck Load Lots: 48,000-50,000 lbs. Must be co-mingled at a designated site of which consignor is responsible for delivery of his cattle to that site.
d) Must be steer calves; castrated, dehorned, and completely healed.
e) Cattle that are unhealthy, have physical defects, abnormalities, ringworm, warts, bad eyes, bulls, stags, not completely healed, have horns or horn regrowth, will not be accepted, and will be rejected at pickup site.
f) Must be weaned 30 days prior to pickup, and be bunk broke to eat and drink from trough.
g) Health requirements are not mandatory, but it is too risky not to have your calves healthy and immune to disease. Suggested health charts are available, and will be sent to all parties requesting information on this program.
h) Calves must come directly from your farm – no sale barn calves.
i) Must have ear tags for farm identification. These will be sent to you from SCBA. Tattoo your calves if possible. This will help identify them if an ear tag is lost.

5) Cost: $3.00 per head to be applied to: ear tags, site pickup, and association expenses.

6) **General Rules:**

a) Aztx's program is outlined on the opposite page – study this carefully!
b) If interested: Contact: Jerry White, SCBA Performance/Research Committee Chairman, ASAP. Address: P.O. Box 215, Bladenboro, NC 28320 Phone: (910) 648-6171 – day, (910) 863-3170 – night.
c) Pickup points and dates will be determined after nominations are in.
d) Because number of calves may not always equal desired truck weight, it is possible that some calves will have to go back to the farm. In such case it may be the extreme heavy or extreme lightweight calves. In this event, consignor will be refunded the $3.00 per head consignment fee – cost of ear tag.
e) The Performance/Research Committee of SCBA will resolve any questions, problems or changes not covered by these rules.

SCBA Feeder Calf Program

AzTx Cattle Co. is a family owned cattle feeding company, headquartered in Hereford, Texas and owned by the Josserand family. Cattle feeding and care is our only business. AzTx is one of the nation's largest privately owned cattle feeding companies with a one time capacity of 247,000 head. AzTx is committed to the beef producers we serve in helping them produce a desirable product while constantly focusing on the customer's bottom line. Our management team is looking forward to working with the Senepol Cattle Breeders Association on this project. Below you'll find a brief overview of the process and options available for the pilot program.

1. Options for retaining ownership.

   A. *cattle can be sent to an AzTx grazing program then on to the feedyard* . The producer can arrange his own financing -or- The Access Group (our financing company) can finance the cattle and/or grazing and feedyard expenses.

   B. *cattle can be grazed at the producers farm, then shipped to AzTx* approximately the same time as the SCBA cattle on the AzTx grazing program are moved to the feedyard. (timing depends on grass quality) The producer can arrange his own financing *-or-* The Access Group can finance the cattle and/or feedyard expenses during the feeding period.
2. The cattle feeding account will be under the name of Senepol Cattle Breeders Association. The paperwork signed by a representative of the SCBA will be a Loan & Security Agreement (says the cattle are the collateral), a cattle feeding agreement and the UCC protective lien form filed on the cattle.

3. Distribution of funds and bills will be handled by the SCBA. The two times a distribution is made by SCBA are:
   1) initial advance on the financed cattle
   2) the final distribution of funds after slaughter.

Since the cattle will be individually weighed at the pickup location, upon arrival at the feedyard, and then finally with individual hot carcass weights; information on the individual owners portion of the bills and receipts will be provided to the association. When the cattle are sold, the note is paid and any proceeds are to be forwarded to the SCBA for distribution to the beef producers. Should a loss occur, the loss would be deducted from your equity.

Price protection tools are available to assist you in your risk management plan.

2. For cattle that are financed by The Access Group, there will be an advance on the cattle upon arrival based on the current market value, less $150 per head retained as equity.
3. The cattle and/or feed expenses can all be financed. The interest rate is 1 ½% over Prime. Pasture expenses will run approximately $.35/lb. of gain depending on the wheat pasture market this fall. Cattle will be grazed near Hereford, Texas and fed at Farwell Feedyard.

4. For financed cattle the charges for feed, and any other expenses are advanced by The Access Group (our financing company) to the feedyard each month to pay all bills, *with copies sent to you*. Invoices are mailed out monthly for grazing and feedyard expenses for cattle not financed by The Access Group.

5. The grazing, feedyard, carcass and profitability data for each owner will be analyzed and provided to you by AzTx.

6. Process for cattle handling:
   A. cattle would be individually weighed at the pickup point. (if possible, I'll be there to put in Electronic Identification tags)

   B. cattle will be held for a few days once they arrive in Texas to get over the trip and make sure they're broke to hot wire fencing.

   C. cattle will be turned out to wheat pasture and cared for. The length of the grazing season should go through early March, depending on pasture quality.

   D. cattle are weighed individually upon arrival at the feedyard, typed and assigned to uniform marketing groups. (the number of marketing groups will depend on the number of cattle in the program)

   E. cattle are individually weighed at reimplant time, and reassigned to uniform marketing groups.

   F. railers or chronics will be marketed on an as needed basis.

7. There will be a number of reports sent out during the grazing and feeding process. Weather data is also collected on a daily basis at the feedyard. When possible, the cattle will be video taped and a copy sent to the SCBA.

8. When it comes time to market the cattle, they can be marketed on a value based grid or on a cash basis depending on the quality of the cattle. (In either case, we'll have access to all of the carcass data.

Senepol $ale Reports

St. Croix "Hand – Picked" Senepol Sale III
Saturday, June 6, 1998
Stamey Farms, Statesville, NC

Auctioneer – Tommy Barnes, Gallion, AL
Sales Management: SCBA Sales, Louisa, VA

The strong sale offering of Annaly and Castle Nugent genetics presented by the Lawaetz family of Annaly Farms, and the Stamey Family of Stamey Farms found new homes in 9 states, as EPD's, pedigree, and Performance records helped establish some fast paced bidding. The bull sale was especially hot, and breeders from Virginia were the volume buyers.
Below are some of the high selling lots and sale averages:

6 Bulls @ $20,850 to average: $3,475
56 open & bred females @ $80,475.....$1,437

High Selling Lots:

Lot 6 – FEL E63, this 7-2-95 son of WC 850 from Annaly Farms to Copeley Farms, Goochland, VA @ $6,100
Lot 3 – WC 403E, a 8-8-95 son of WC 754A from Annaly Farms to Cedar Hill Farm, Jane Lew, WV @ $5,000
Lot 27 – WC 7196, a 3-19-92 daughter of WC 350 from Annaly Farms to Oak Lane Senepol, Hurley, MS @ $3,500
Lot 7 – CN 5825C, an 8-25-93 son of CN 4716 "Longford" from Stamey Farms to TNT Senepol, Pollack, LA @ $3,200
Lot 26 – WC 7506D, a 1-17-94 daughter of WCS-410S from Annaly Farms to Copeley Farms, Goochland, VA @ $3,200
Lot 13 – WC 7830F, a 4-3-96 bred heifer by WC 850 from Annaly Farms to James Ivy, LaGrange, NC @ $2,500
Lot 18 – WC 7772, a 12-19-95 bred heifer by WC 850 from Annaly Farms to Honey Bee Creek Senepol, Hampton, GA @ $2,400

'98 National Senepol Sale
Saturday, June 27, 1998
Ramada Beach Resort, Fort Walton Beach, FL

Auctioneer – Dale Stith, Guston, KY
Sales Management: SCBA Sales, Louisa, VA

The '98 National Senepol Sale featured some of the breed's elite females – many daughters of bulls who had achieved Genetic Trait Leader Status. Bidding was "hot" over these superstar dams, as well as many of the older heifer calves. The culmination of the '98 National Senepol Convention, this year's offering found their way to 9 states and Venezuela. Oak Lane Senepol of Hurley, MS was the volume buyer taking home several of the top females.
Below are some of the high selling lots and sale averages:

3 Bulls @ $9,725 to average: $3,241
7 bred heifers @ $11,625 to average: $1,661
25 Cow/Calf Pairs @ $57425 to average: $2,297
2 Flushes @ $4550 to average: $2,275

High Selling Lots:

Lot 1 – HBC Garret 23C, this 6-1-93 daughter of HBC Chieftain 3A E.T. with her 3-16-98 heifer calf by WC 918B "MAX" from Honey Bee Creek, Hampton, GA to Oak Lane, @ $5,400
Lot 11 – ASL 49Y E.T. a 4-11-89 daughter of ASL Gainer HU62 from Coley Ranch, Statham, GA to Oak Lane, @ $3,000, and her 5-27-97 heifer calf by CN 5562 to Beatriz Diaz, Venezuela, @ $2,000 to total.....$5,000
Lot 45 – WC 7303B a 12-1-92 daughter of WC 525-S and her 2-15-97 heifer calf by TJF 10C E.T. from HJ White Farm, Bladenboro, NC to Oak Lane, @ $4,500
Lot 4 – CN 5631 a 6-29-92 daughter of CN 4716 "Longford" and her 11-5-97 heifer calf by VN 5388 from Castle Nugent Farm, St. Croix to Oak Lane, @ $4,100
Lot 2 - HBC Target's Girl 42E, this 6-30-95 daughter of AC-761. with her 3-16-98 heifer calf by HBC Hot Stuff 25A from Honey Bee Creek, to Gulf Coast Senepol, Grand Bay, AL, @ $3,400
Lot 34 – CH Ms Efficiency 329F, a 3-29-96 bred heifer by RAB Mr. Efficiency S126A from Cedar lane Farm, Jane Lew, WV, to Dixieland Farm, Killen, AL @ $3,100
Lot 12 – "Right to Flush" CN 1343 (dam of "Longford"), P.G. & Shannon Van de Walle of Statham, GA to Oak Lane @.....$3,100

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Interested ?

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c/o editor, Greg Comstock
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Ad Copy Deadline
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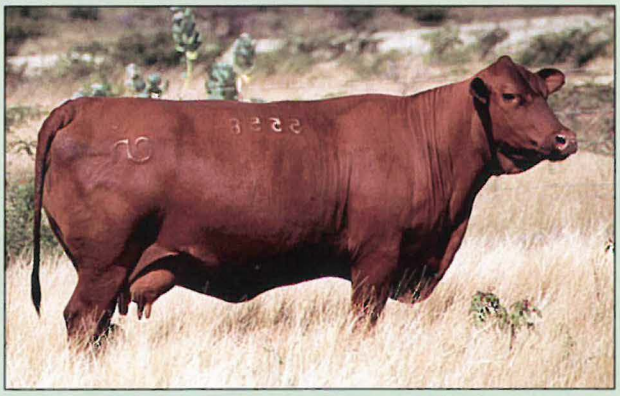

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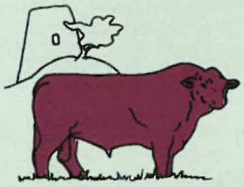

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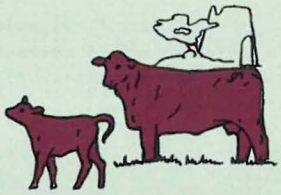

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Enrico Gasperi, Manager, FAX and Telephone (809) 773-2386

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Thanks to all of the bidders & buyers who made our 3rd St. Croix Hand-Picked Sale one of the Hottest Bull Sales in breed history. WC Brand Bulls averaged over $3,500

...Getting Hotter & Hotter

WC Brand bulls are setting industry standards for muscling, growth & maternal prowess. Pictured above are some of the bulls our next generation will be built upon.
Clockwise from upper left: WC 260D - son of WCS 525-S, WC 481 - son of WC 850, WC 322E - grandson of CN 2556, and WC 850 — proven sire of heavily muscled sons and beautiful-uddered daughters. Semen available.

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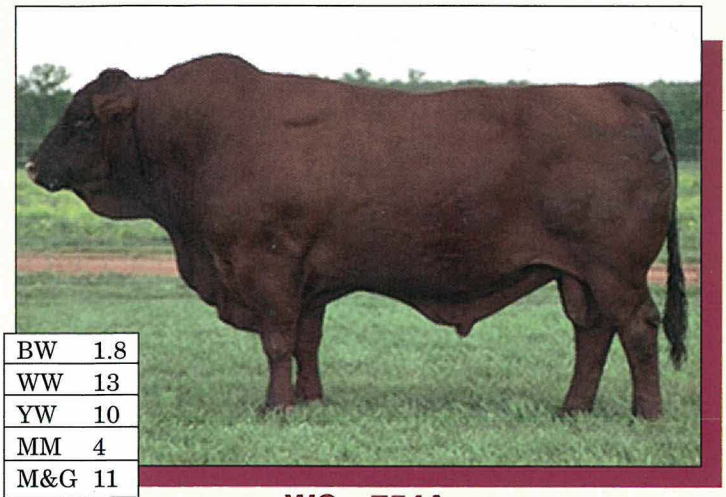
Honey Bee Creek

Dynamic Genetics



BW	1.8
WW	13
YW	10
MM	4
M&G	11

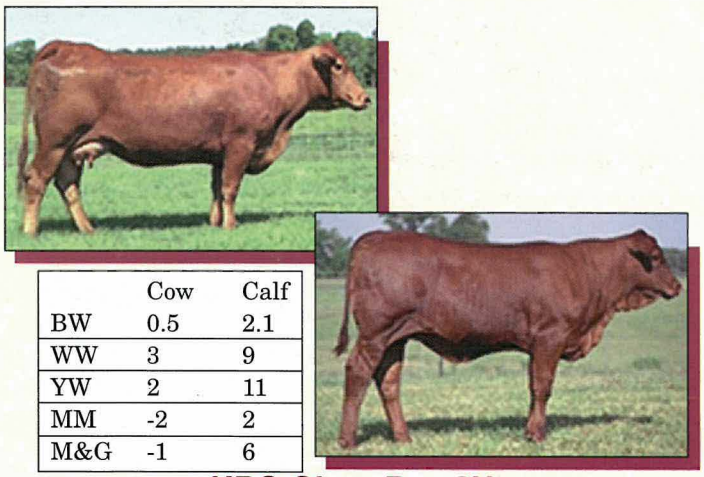
WC—754A

1997 & 1998 genetic trait leader - Weaning weight.
He sells along with an outstanding daughter and a son we've used heavily ourselves. WC-754A is the primary service sire on our fall calving cows.

BW	1.8
WW	6
YW	6
MM	4
M&G	7

HBC 6087 53F

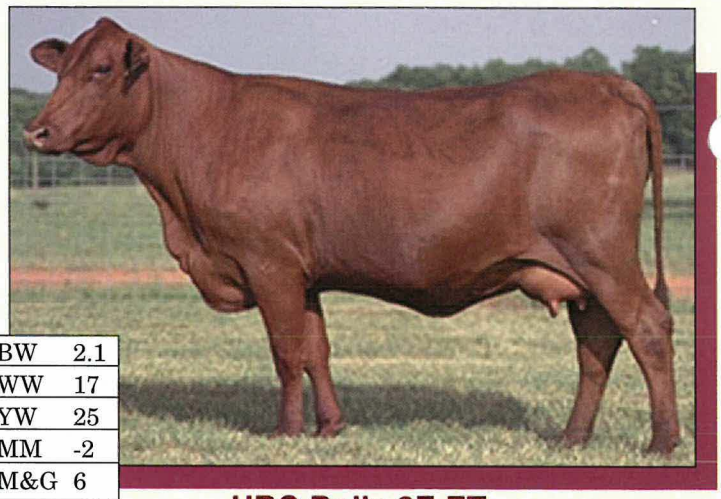
Sired by WC-850, and out of an outstanding daughter of WCS 410-S, a multiple genetic trait leader.
Will calve shortly after the sale to WC-918B "MAX."



	Cow	Calf
BW	0.5	2.1
WW	3	9
YW	2	11
MM	-2	2
M&G	-1	6

HBC Glory Bee 2H

The best expression of muscle & growth we've produced to date! This daughter of AC-761 sells with her outstanding dam SHQ 25D ET, excellent daughter of growth trait leader ASL Gainer HU62. 25D sells safe in calf to "Renegade," the 33 lb. yearling weight EPD sire who topped our '97 sale.



BW	2.1
WW	17
YW	25
MM	-2
M&G	6

HBC Dolly 2E ET

Sired by Hot Stuff and out of WC 4857; this flush sister to HBC Hot Stuff 8E ET, whom we own with Prime Rate Ranch in Okeechobee, Fla. "8E" sired the Champion Female at the Houston Livestock Show and the high selling heifer calf in our '97 sale. "Dolly" sells bred to WC 754A.

Dynamic Senepol Genetics Sale II — *Saturday, September 5, 1998 — 12:30 p.m.*

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